## MAGYAR GERONTOLÓGIA

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## -SCIENCE DISSEMINATION-

Women's career for a lifetime SESSION (NO. 5)

in partnership with

Association for Women's Career Development in Hungary (AWCDH)/1

Participation of an NGO in international scientific cooperations

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The AWCDH has set itself the goal of recognizing, understanding, fostering and honoring the need for women's career development in the family and beyond. We help women find career opportunities by providing information, advice and training so that with their newfound knowledge, talent, and female values specific to them, they can make meaningful contributions to the business, academic and non-profit spheres.

Demographic change affects almost all spheres of society, and so we consider it one of our priorities to deal with the situation of older women, the largest and fastest growing group within the world's population, including Hungary. We have been drawing attention to this group, who have fewer sufficient self-advocacy skills, within the framework of our awareness raising program in Hungary as well as internationally.

The aim of our the "Women's Career for a Lifetime" awareness-raising program is to give 55+ women the chance to stay in the workforce and share their experience participate in lifelong learning, to develop their skills including digital skills and keep playing an active role in society, including volunteer work prepare consciously for longer, healthier and more meaningful lives.

In recognition of our initiative, the "Women's Career for a Lifetime" awareness raising program and our activities in this area, we have received the opportunity to participate in international expert teams in the UN and the European Union working for the rights and empowerment of older women.

For the past fourteen years we have participated as experts and conference speakers to help advance the cause of 55-plus women in the labor market both as employees as well as entrepreneurs, in lifelong learning, in life in the digital world, volunteering, and in enhancing awareness of the situation of the "sandwich generation", the cooperation of generations, and the situation of ageing women in the media.

We are one of the few Hungarian civil organizations that are present on an international level almost on a daily basis, and not only in civil networks, but also in scientific collaborations.

Through our research references and the "Women's career for a lifetime" program we have gained knowledge, experiences and an international network enabling us to participate in international cooperations.

Our tasks as an NGO are representing the gender dimension, the topic of aging, coordination with target groups and stakeholders, country reports and comparisons, dissemination through our Hungarian and international collaborations in the UN and EU, utilizing the research results., etc.

The AWCDH participates in the following COST Actions:

**COST Action No. CA22120 2023-2027** 

Network to leverage the Multi-Age Workforce" (LEVERAGE)

**COST Action CA22167 2023-2027** 

Participatory Approaches with Older Adults (PAAR-net)

**COST Action CA21107 2022-2026** 

Work inequalities in later life redefined by digitalization (DIGI-net)

**COST Action CA19136 2020-2024** 

International Interdisciplinary Network on Health and Wellbeing in an Age-friendly Digital World. (NET4AGE-FRIENDLY).

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