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Narratives of Senior Social Entrepreneurship in the Silver Economy

Andrzej Klimczuk¹

¹SGH Warsaw School of Economics, Poland

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The basic assumption of the paper is the recognition that the complexity of the challenges related to population ageing forces the development of cooperative links in the area of the silver economy between public policy entities representing various sectors. In other words, there is a need for more intensive and better-coordinated cooperation between organisations in the commercial sector, public sector, non-governmental sector, informal sector and social economy sector (e.g., cooperatives).

In this context, it is essential to implement the assumptions of the governance theory, co-production, and mixed economy of welfare (multisectoral social policy).

As a consequence, the paper will point to selected threads of the European discourse on the relationship between population ageing, social entrepreneurship and social innovations.

Examples of best practices and initiatives will also be provided. The summary will contain recommendations for European public policy entities and proposed directions for further research.

The author:

Andrzej Klimczuk, PhD

Dr. Andrzej Klimczuk is a sociologist and public policy expert, assistant professor at the SGH Warsaw School of Economics, Poland.

His research focuses on gerontology, labor economics, public management, and social policy. His recent monographs include *Economic Foundations for Creative Ageing Policy* (the two-volume set, Palgrave Macmillan, 2015, 2017).

He is a Sections Editor in the *Encyclopedia of Gerontology and Population Aging* (Springer Nature, 2021).

Contact: aklimcz@sgh.waw.pl